



HDO-222222222222-B Seat No. _____

B. Sc. / B. C. A. / B. Sc. (I. T.) (Common)
(W. E. F. - 2017) (Sem. I) (CBCS) Examination

November / December – 2017

STCS - 01 : Scientific Technical Communication Skill
(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- 1 (a) What is communication ? Discuss the process of communication in detail. 14

OR

- (b) What is the importance of communication ? Discuss various types of communication. 14

- 2 (a) What is verbal communication? Write both advantages and disadvantages of written communication in detail. 14

OR

- (b) What is written communication? Write in detail on the basic principles of effective written communication. 14

- 3 (a) What is oral communication ? Write both advantages and disadvantages of oral communication in detail. 14

OR

- (b) Write in detail on the basic styles of oral communication. 14

- 4 (a) What is listening? Write in detail on the importance of listening skills. 14

OR

- (b) What are the various types of listening? Write in detail on the barriers to listening. 14
- 5 (a) Short note on any **one** of the following : 7
- (1) Kinetics
 - (2) Proxemics.
- (b) Short note on any one of the following : 7
- (1) Paralanguage
 - (2) Business Etiquettes.
